



The Well

Multi-Cultural Resource Centre

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Dear Rev. Paul Romano Rector

Do Christmas Well

As a valued-partner of Well Multi-Cultural Resource Centre (The Well), we would like to draw your attention to the Christmas Appeal we recently launched. The Appeal is called 'Do Christmas Well' and it encourages people to look to the needs of others this Christmas.

This year has been a very difficult year for all of us, but for many among the ethnic minority communities in Govanhill, social isolation is not new. It is a daily struggle, alongside poverty, racism and language and cultural barriers. As with many things, this pandemic has perhaps impacted those who were already disadvantaged the worst.

At The Well we have seen some clients who have lost loved ones and many more who have lost jobs. Some families were left destitute for months, unable to access vital sources of income following job loss without our face-to-face support during the first lockdown. When we were able to safely re-open we had vast numbers of complex issues to help people with, ensuring that their basic needs were met first and foremost.

We would appreciate it if you could encourage your congregation to help us to make the season brighter for ethnic minority communities in South East Glasgow by donating to The Well at www.give.net/DoChristmasWell. This will enable us to continue to demonstrate God's love and provide the hospitality, care and advice they so urgently need.

You can follow our Appeal on social media @thewellglasgow.

We are very grateful for your continued support and wish you all a Merry Christmas.

Yours sincerely,

Sarah McPhie
Head of Partnerships and Communications